

Brain Research Shows:

We remember:

10% of what we hear.

15% of what we see.

20% of what we both see and hear.

40% of what we discuss.

*80% of what we experience directly
or practice doing.*

*90% of what we attempt to teach
others.*

- Edgar Dale

**Remind students that if you tell them the answer, they will remember 10% (and you will remember 90%), but if you make them look it up, their retention potential jumps to 80%.*